



# **Development and Implementation of MDTV Curricula (DIMTV)**

## **WP2.4 - Activity 2.4.2 Report**

### **Student enrolment to MDTV PM**

***Project Duration:*** Oct 2017 – Oct 2020 (extended to October 2021)

***Start Date of Deliverable:*** September 2018

***Submission Date of Deliverable:*** September 2021

***Dissemination level:*** Department / Faculty; Institution; Local; National

***Lead Organization:*** UAMD

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## 1. Aleksandër Mosiu University (UAMD)

Students who have completed bachelor studies in multimedia-related fields can apply for being part of the second cycle studies Professional Master in MDTV. On the official website of UAMD and social networks, the news for applications is published at the beginning of the procedures for PM registration.

At the end of the application process, the Head of the Department of Information Technology decides the members of the ad-hoc committee which will evaluate the applicant students. This commission reviews all relevant documentation and makes an evaluation table based on points. The winning students are listed and announced publicly. At the time of the winning announcement students are subject to the registration process.

The professional master study program has been implemented within the DIMTV project and starting from the academic year 2018-2019 has been active in admitting students. In the first year of implementation were enrolled 17 students, who attended the master during the academic year 2018-2019 and were profiled in the module Production and Post-Production. The reason why this module was opened and not the others was in line with the desire of the students who chose this profile and based on the relevant legislation for the organization of studies with this small number of students it is difficult to open all three modules.

Most of the students who enrolled in the master study program had completed their bachelor studies degree in Multimedia and Digital Television. There were also cases of students who had completed their studies at the Polytechnic University but who had completed their first-level studies in mechatronics and fields outside of multimedia. These students had focused their professional activity in the field of multimedia and to ensure continuity in the workplace and to document their knowledge saw the professional master as an effective solution to these problems.

The second and third academic years, 2019-2020 and 2020-2021, were realized in a difficult period affected by the pandemic. Beyond that, the number of students enrolled in both generations was respectively 15 and 13 students. Most of the students enrolled came from the first-level studies in Bachelor Multimedia and Digital Television. This also explains the small number of master students as the field is highly specialized and attracts Multimedia oriented groups. In the second year of the implementation of the master, the students, just like in the first year, were profiled in Production and Post-production, always based on the

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preferences of the students. While in the third year of realization the students were profiled in the 3D Animation module, according to the students' preference.

What has been noticed in all three years is the high level of quality of students and the seriousness or responsibility of students completing all study obligations within the set timeframe.

In terms of student employment, from the internal reports and data collected under the project, we can say that about 53% of Master's graduate students are employed in the labor market in their field of study.

In the academic year 2021-2022, 15 new students are registered in the PM MDTV.



## 2. University of Prishtina (UP)

The University of Prishtina "Hasan Prishtina" is the first choice for Kosovar students. UP is a public institution, the most prestigious higher education and the largest in the Albanian-speaking area. Due to its five-decade history, our university is known as a safe and sustainable choice for studies, which offers an extensive list of academic programs. UP is located in the centre of the capital, on the largest campus in Kosovo, serving as a centre of academic and professional activities in the country, with the most eminent professors in the field.

As a leading university in the country, it offers to the students:

- Outstanding for high-quality studies;
- Lower fees for students;
- Spacious campus - in the centre of the capital;
- Outstanding for international cooperation;
- The main basis of scientific research in the country;
- Eminent and highly academic staff;
- The university with the highest publication rate in internationally recognized journals;
- An educational institution with the highest level of participation in European projects;
- Oriented towards preparing young people for the labor market;
- The vast majority of graduates in Kosovo are UP alumni.

The teaching of updated DIMTV courses of actual accredited study programs is being implemented since the academic year 2018-2019, during the lifetime of the project, (2018-2020) with an adequate number of students (more than 50 per semester) and retrained teachers. The new study programs with DIMTV courses were finalized, got approval from faculty academic bodies and were accredited by accreditation agency through accreditation procedure in the academic year 2020-21.

The number of students that have benefited from project updated curricula of the courses is about 20 students/semester for the academic year 2018-2019, more than 20 students for the academic year 2019-2020 and more than 20 students for the academic year 2020-2021.

Starting from the academic year 2021-2022, 30 master students were enrolled in the new study program and the first graduates are expected in September 2023.

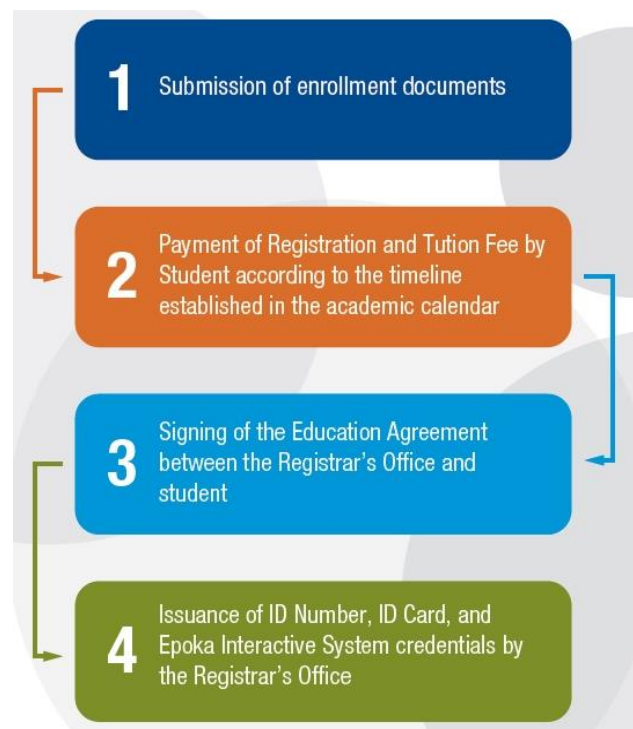
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### 3. Epoka University

Epoka University offers a variety of Bachelor, Master and PhD programs in the Faculty of Architecture and Engineering, Faculty of Law and Social Sciences and the Faculty of Economics and Administrative Sciences.

The enrollment of highly qualified students is a key priority of Epoka University. All candidates need to fulfil certain criteria in order to be eligible for admission. Epoka University does not discriminate against any applicant based on age, gender, national origin or disability.

The academic staff of the university, having completed their degrees in the world's various prestigious universities and with their valuable experiences around the world, makes the teaching quality be at top levels. Worth-mentioning is the Memoranda of Understanding with the world's leading universities consisting of student exchange programs, staff exchange programs, etc. The university also has agreed with various companies inside Albania and abroad, making so possible for its students to make summer practice in their fields of application at these companies.



**Figure 1.** Enrollment procedure at Epoka University

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At Epoka University, course registration for Master studies starts in mid-September-October and for the past three academic years, it has offered to the students' courses from the IP Module developed through the DIMTV project at Departments of Computer Engineering and Electronics and Digital Communication Engineering.

The number of students enrolled on the courses was: 16 at Network Security, 29 at Computer Vision; 10 at Introduction to Neural Networks; 29 at Advanced Mathematics for Computer Science and 29 students at Special Topics in Artificial Intelligence.

In total 142 students benefited from the DIMTV-related courses.



## 4. University for Business and Technology (UBT)

The European system based on the Bologna agreement dictates the principal content of the master study at UBT. The expectation is that this system gives a wider range of choices as well as intensifies the study process for the students. The curricula offer the students' knowledge within their speciality as well as social competencies, develop their readiness for life-long learning and create possibilities for inter-curricular transitions and research.

The student workload is measured using the ECTS. In ECTS, 60 credits represent the workload for a full academic year of study. In order to obtain a Master's degree at the College, the students are required to achieve a minimum of 120 credits over two years of study. The duration of a master study is generally two academic years with some exceptions as defined by the national regulations in the field of Law (one year) and integrated programs in Pharmacy and Dentistry (five years).

The structure of curricula at the graduate level is typically designed to offer advanced foundation knowledge, ethics and professional development knowledge, concentration/specialization knowledge, electives and research/thesis experience. The foundation knowledge is a common knowledge that all graduates should possess, regardless of their concentration or anticipated future role. The courses selected are offered in the first year of graduate study to enable the student to get the familiarity level specified in Bloom's Taxonomy. Elective courses are offered during the first year in order to allow the student flexibility in mastering further knowledge and skills in anticipation of the concentration in the following year. A core course on ethics, law and communication is intended to provide some of the fundamental social, ethical and legal rules and regulations that underpin the selected discipline. The communication component of the core course is intended to enable the student to improve some of the essentials of communication in professional development. The programmes offer the flexibility for students to master a specific area of specialization in the second year of study. The research component includes a mandatory thesis to complete the programme requirements. The component is intended to provide the student with the opportunity to select a preferred mode of research and liaison with industry in the area of concentration

The development and review of curricula in the UBT takes into account the mission and vision of the institution, the educational philosophy, national educational policies and the social-economic environment within which graduates will work. Learning outcomes should be explicitly stated for each course or programme and these should be the pivot around

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which the whole programme is developed. The curriculum should provide a base for a broad and all-around education that integrates academic excellence, humanistic education and entrepreneurial education. The curricula should help the learner develop a passion for truth, personal freedom, moral integrity and service.

### **Media and communication (Bachelor)**

- **50 students** for the academic year 2018-2019
- **44 students** for the academic year 2019-2020
- **34 students** for the academic year 2020-2021

### **Computer Science and Engineering BSc and Master**

- **965 students** for the academic year 2018-2019
- **1011 students** for the academic year 2019-2020
- **943 students** for the academic year 2020-2021

### **Mechatronic Management BSc and Master**

- **50 students/semester** for the academic year 2018-2019
- **136 students** for the academic year 2019-2020
- **101 students** for the academic year 2020-2021

### **Digital Art and Media (Bachelor)**

- **25 students** for the academic year 2019-2020
- **18 students** for the academic year 2020-2021

The Total number of students enrolled in the bachelor and master study programs is:

- **1065 students** for the academic year 2018-2019
- **1128 students** for the academic year 2019-2020
- **1117 students** for the academic year 2020-2021

The Total number of students enrolled in the master study programs is:

- **76 students** for the academic year 2018-2019
- **101 students** for the academic year 2019-2020
- **53 students** for the academic year 2020-2021