



Development and Implementation of MDTV Curricula (DIMTV)

WP5 Activity 5.2 Report

Organizing and coordinating project activities

Project Duration: Oct 2017 – Oct 2020 (extended to October 2021)

Start Date of Deliverable: January 2018

Submission Date of Deliverable: September 2021

Dissemination level: Department / Faculty; Regional; International

Lead Organization: UAMD

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1. Introduction

This report will summarize the activities that have taken place in the framework of the implementation of the DiMTV project. Meetings are of different forms and are held at different times and for different purposes. Due to the COVID-19 pandemic, some of the activities were conducted online, and at the same time to meet the set objectives of the project was requested by UAMD, the coordinating institution, the extension of the deadline from 3 years of development to 4 years of project development. This request was approved by the relevant ERASMUS + project coordination and monitoring office.

2. Activities developed during the first year of implementation

The activities related to the realization of the project during the first year of the project implementation are related to the building of the necessary capacities for the development of the professional master curriculum in Multimedia and Digital Television. After the study on the analysis of the labor market needs in the field of Multimedia and Digital Television in Albania and Kosovo, the data were presented at the first meeting held in January 2018. In this period a workshop was held for exchange of experience with EU experts in the field of curriculum development and implementation in the field of multimedia and digital television.

No.	Activities during the 1 st Year	Date
1	Kick-Off Meeting (1 st Steering Committee Meeting)	09 January 2018
2	Workshop – Learning From EU Expertise in MDTV Area	10 January 2018
3	Analysis of the current situation in Albania and Kosovo in the field of MDTV	11 January 2018
4	DiMTV Project – National Erasmus Office (NEO) Monitoring Visit I	10 May 2018
5	Quality Assurance of Professional Master Study Program	20 June 2018
6	2 nd Steering Committee Meeting	26 June 2018
7	Eu Study Visit I VSB - TUO, Ostrava	15 - 17 May 2018
8	Eu Study Visit II - University of Tartu, Estonia	11 - 13 June 2018
9	UBT and UP Monitoring Visits	09 - 10 June 2018

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3. Activities developed during the second and third year of project implementation

Activities during the second year of implementation of the DIMTV project focus mainly on training and preparing the skills of lecturers who will teach in the master of multimedia. As mentioned in the analysis of the situation of Multimedia and Digital Television in the region, there is a lack of experts within the academy who can teach and professionally prepare students in this specific field. For this reason, mainly the activities of the second year, but also those of the third year are focused on the preparation of the staff, their training not only from the theoretical aspect but also in the practical one using the facilities of the Multimedia laboratory and Audio-Video Studios.

No.	Activities during the 2 nd Year	Date
1	Student Workshop on radio and technologies used at UBT	18 March 2019
2	NEO Monitoring Visit II	09 September 2019
3	Eacea Monitoring Visit	23 October 2019
4	3 rd Steering Committee Meeting	21-23 January 2019
5	Eu Study Visit III, Modeling And Animation Workshop	21-23 January 2019
6	Teacher Equipment Training	25-27 September 2019
7	4 th Steering Committee Meeting	26-27 September 2019
8	Student and staff Training Modeling And Animation Workshop	26 – 28 April 2019
9	Staff And Student Equipment Training	30 April 2019
10	Staff And Student Equipment Training	May 30 – June 3, 2019

Most of the activities carried out during the third year, especially the activity of the first part, took place online due to the impact of the pandemic and the measures taken within COVID-19. The same focus as in the second year has been training and open lectures with experts in the field. An important detail of these training and seminars is the participation of bachelor and master students in Multimedia and Digital Television as well as close cooperation through participating lecturers and students working on various projects. Experts in the field of the industry have organized seminars on various topics, contemporary with the sole purpose of interacting and linking theory with practice as well as merging barriers between knowledge gained in universities and practical knowledge in the television industry and multimedia productions.

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No.	Activities during the 3 rd Year	Date
1	Quality assurance of professional master study program	06 - 07 January 2020
2	Quality assurance of professional master study program	07 - 08 February 2020
3	Student training: 3D animation and visual effects	08 - 09 February 2020
4	5th steering committee online meeting	18 March 20
5	6th steering committee online meeting, online meeting	22 December 2020
6	Online multimedia seminar series I on how to increase audience by using social media	15 January 2021
7	Online multimedia seminar series II in multimedia systems with multiple processors	26 February 2021
8	Online multimedia seminar series III on visual storytelling: the basic process of creating a digital story	10 March 2021
9	Online multimedia seminar series IV on video editing: scene transitions and cut techniques	12 March 2021
10	Online multimedia seminar series V on virtual reality and user experience	19 March 2021
11	Online multimedia seminar series VI on cyber security in multimedia	09 April 2021
12	Online multimedia seminar series VII on electromagnetic field interaction with the human body	23 April 2021
13	Online multimedia seminar series VIII on Post-production techniques and standards of audio broadcasting of the European Union of transmitters	30 April 2021
14	Staff and student online training	04 June 2021
15	Staff and student training	18-20 June 2021
16	7 th steering committee meeting	21-22 July 2021
17	Project Quality Board meeting	21-22 July 2021
18	Staff training - multimedia production and post-production	1-3 September 2021
19	8 th steering committee meeting	23-24 September 2021
20	Closing DiMTV conference	23-24 September 2021
21	Staff training	25-27 September 2021

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