



Development and Implementation of MDTV Curricula (DIMTV)

WP2.4 - Activity 2.4.2 Report

Student enrolment to MDTV PM

Project Duration: Oct 2017 – Oct 2020 (extended to October 2021)

Start Date of Deliverable: October 2018

Submission Date of Deliverable: September 2021

Dissemination level: Department / Faculty; Institution; Local; National

Lead Organization: UAMD

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PROFESSIONAL MASTER STUDY PROGRAM IN MULTIMEDIA AND DIGITAL TELEVISION

The Procedure of student enrollment in UAMD

Students who have completed bachelor studies in multimedia-related fields can apply for being part of the second cycle studies Professional Master in MDTV. On the official website of UAMD and social networks, the news for applications is published at the beginning of the procedures for PM registration.

At the end of the application process, the Head of the Department of Information Technology decides the members of the ad-hoc committee which will evaluate the applicant students. This commission reviews all relevant documentation and makes an evaluation table based on points. The winning students are listed and announced publicly. At the time of the winning announcement students are subject to the registration process.

The professional master study program has been implemented within the DIMTV project and starting from the academic year 2018-2019 has been active in admitting students. In the first year of implementation were enrolled 17 students, who attended the master during the academic year 2018-2019 and were profiled in the module Production and Post-Production. The reason why this module was opened and not the others was in line with the desire of the students who chose this profile and based on the relevant legislation for the organization of studies with this small number of students it is difficult to open all three modules.

Most of the students who enrolled in the master study program had completed their bachelor studies degree in Multimedia and Digital Television. There were also cases of students who had completed their studies at the Polytechnic University but who had completed their first-level studies in mechatronics and fields outside of multimedia. These students had focused their professional activity in the field of multimedia and to ensure continuity in the workplace and to document their knowledge saw the professional master as an effective solution to these problems.

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The second and third academic years, 2019-2020 and 2020-2021, were realized in a difficult period affected by the pandemic. Beyond that, the number of students enrolled in both generations was 15 and most of the students came from first-level studies in Bachelor Multimedia and Digital Television. This also explains the small number of master students as the field is highly specialized and attracts Multimedia oriented groups. In the second year of the implementation of the master, the students, just like in the first year, were profiled in Production and Post-production, always based on the preferences of the students. While in the third year of realization the students were profiled in the 3D Animation module, according to the students' preference.

What has been noticed in all three years is the high level of quality of students and the seriousness or responsibility of students completing all study obligations within the set timeframe.

In terms of student employment, from the internal reports and data collected under the project, we can say that about 53% of Master's graduate students are employed in the labor market in their field of study.